



The Optimizer

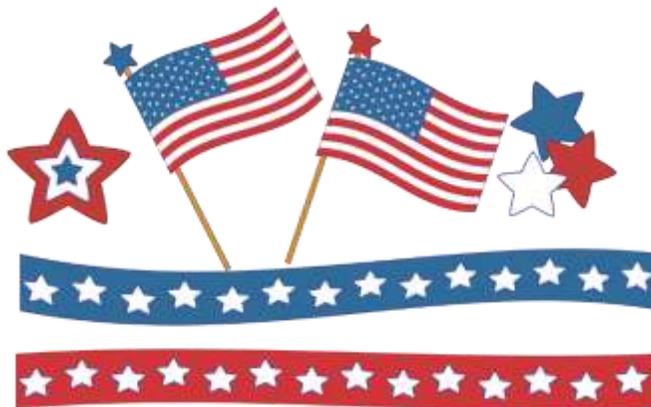
July 2021

Menomonee Falls Optimist Club

<http://fallsoptimistclub.org/>

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---- Weekly Meeting Schedule ----

Meetings are held at 7:15 am at the Community Center unless otherwise noted.

- July 7** It's great when we can get kids in during the summer, so a visit from the **Falls Patio Players AT EASE Young Performer Camp** will be sure to brighten our Wednesday morning.
- July 14** As part of the annual OI Respect for Law initiative, we welcome new **Menomonee Falls Police Chief Mark Waters and two of his Captains**. Should be a very informative meeting!
- July 21 at MFHS** It's summertime, so how about a **SITE VISIT at Menomonee Falls High School?** We'll have our meeting in the cafeteria, then Principal / Club Member Bob Vitale will show us the new Military Wall of Honor among other improvements at MFHS.
- July 28** We're proud to welcome **Veronica Goveas, the first Optimist Club of Menomonee Falls DYW participant to make it to Nationals** in 33 years, to our meeting where she will share more about her experiences at the national program.

Submitted by Jerry Mislant

---- President's Message ----

Dear fellow Optimists;

July will bring in many opportunities to raise money for the "kids". The popcorn wagon is now in the middle of the park and doing well. There will be concerts and other activities. Also going on in the park too. I would like to thank Jeanine Dederich for organizing and scheduling the volunteers.

I would like to remind our members that the beer garden is open every Wednesday night from 5:00-9:00pm. Additionally the Farmers market is also going on every Wednesday from 2:00-6:00pm.

The Board of Directors will be discussing the "Optimist" Village park and our involvement. I will keep the membership informed.

Please add Wednesday August 25th to your calendar as our club picnic will be held that day at Dan & Lynette Shepherds' land. More information to follow.

I plan on inducting a number of new members in July so I will keep you posted.

Please read the newsletter for the speakers this month and other activities going on.

Hope you have a safe and fun summer!



*Yours in Optimism,
Rick*

----- *Event/Committee Openings* -----

By Jerry Mislav



Folks, due to several ongoing health issues, I'm reluctantly cutting back on some Optimist responsibilities and looking for new Post Prom and TriStar Soccer Chairmen (I'll run the TriStar Soccer this September though).

I'm also looking for someone to take over the Club History and Thanks You articles in this monthly newsletter after the September issue.

I've informed Rick, Dan, Shannon, John and the other committee chairmen that I'll have all my committee documentation done by September 30, including my Speakers Committee duties. I'll be happy to work with any volunteers in the turnover process until you feel comfortable.

These activities have been extremely rewarding over the years and I'm sure they will be for you too. Later, Jerry 262-352-2571.

----*Upcoming Activities and Events*----

Fri. July 2, 7:00 pm	Falls Patio Players entertainment in Village Park.
Sat. July 10	Ronald McDonald fundraiser at Village Park. Optimists serving beer from 2:30 to 8:30
Wed. July 14	Optimists serving beer at the beer garden in Village Park. 5:00 to 9:00.
Wed. August 25	Club picnic
Now until 1 st week in August	Football Crazr Raffle. See article below.
Every evening during the summer	Optimist popcorn wagon at Village Park
	Packer tailgate
Mon. Sept. 13	Packer Tailgate
Sat. Sept. 25	Bags tournament. More details in the next newsletter.

Volunteer Opportunities – Village Park Beer Garden

By Jeanine Dederich

Our Optimist Club members have a number of opportunities this summer to work in the new Beer Garden at Village Park. Many are excited to participate, so those who volunteer will be on a “first come, first serve” basis. Each shift will need 5-6 members. There will be trained servers onsite who will guide you.

Dates and times are as follows:

Friday, August 6 4:45-9:15 pm

Wednesday, August 18 4:45-9:15pm

Sunday, August 22 9:40am-1:00pm
1:00 – 4:15pm



Please contact Jeanine Dederich to volunteer.

Jeanine.dederich@gmail.com

A confirmation will be sent to you. Thank you for your help!

Optimist members will be serving on Saturday July 10 from 2:30-8:30 and Wednesday July 14 from 5:00-9:00. Come on out and enjoy the park!

Football Craz Raffle

By Larry Hebbring



We have 200 tickets for the Football Craz Raffle that need to get sold. Like in the past the raffle tickets are \$20.00 apiece and that ticket lasts 17 weeks. Each week you have 4 teams. If your 4 teams have the highest score for the week you have a chance to win up to \$500.00 each week. Prize money amounts and place information is on the ticket. You can check each week online to see how you did, but a check will be mailed to you within a week if you have won.

We are asking anyone able to help sell or buy to contact Larry Hebbring at a meeting or arranged destination. Our Club will get approximately \$10.00 for each ticket sold. A portion goes to the winners and the rest goes to the SWIS District to help fund their annual fund raisers. We have already had many of the club members volunteer to take ten tickets and sell them, but more need to go out. The ticket stubs along with \$20.00 need to be in by the 1st week in August. Each week at the Meeting Larry will be collecting money and stubs. Easy Sell.

Packer Raffle

Attention All New Members (and old ones, too)

By Ed Schlumpf



This year will mark the 25th year of annual Packer Raffle, the club's biggest fundraiser which nets \$23,000 - \$24,000 for the kids of our community each year. With the relaxing of Covid restrictions, the format will revert to its previous form in every respect. That means a return to the usual prize structure and the resumption of the Tailgate Party at Village Bowl, set for Monday, Sept. 13 this year starting at 5:15 p.m.

All club members will be put on one of 17 teams to be drafted on Tuesday, July 13. Tickets will be given to captains to distribute to team members.

Notification of same will come via e-mail later this month. **Check carefully**

because some people will be on different teams than last year. Phone your leader to get a ticket for yourself and hopefully some to sell. However, no one is required to either buy or sell any tickets!

For our numerous new members and those veterans who may have forgotten the particulars....

- First prize is a trip for eight people to Lambeau Field to see the Packers play in your choice of nine regular season games. Also included are a luxury limo ride to and from the game, a tailgate party at Lambeau, Packer wearing apparel, food and beverage enroute to Green Bay and \$1,000 cash to be used however the winners want. **We will provide the limo ride from anywhere in Wisconsin.**
- Tickets cost \$100 each but remember it's for eight people. So, four couples could pay \$25 each, or eight buddies could chip in \$12.50 apiece. **However (per state auditor's directive) only one person's name can go on the ticket stub.**
- Second Prize is \$1,000, third prize is \$600, fourth prize is \$400. Thirteen more awards of \$250 will be given and one person will win a free entry for 2022.
- Sales are limited to no more than 350 tickets. Therefore with 18 prizes, contestants have a better than 1 in 20 chance of more than doubling their money,
- Each ticket allows one person to come to the drawing and tailgate party held at Village Bowl on Monday, Sept. 13 starting at 5:15 p.m. Over \$2,000 in door prizes will be given out to those in attendance that night. Others who have contributed to the purchase of a ticket can attend for \$10. Free food, beer and soda make it a fun event.
- When you get your ticket(s) from your captain, please try and sell them. They're really an easy sell. At least, consider buying one yourself or with a friend. Those you don't sell should be returned to your captain **not passed on to someone else.**
- Stubs and money should be returned to your captain or can be turned in to Dan Schwind at Town Bank in the Falls. **Deadline for returning stubs, money or unsold tickets is Wednesday, Sept. 1.**
- Please write your name on the back of each ticket you buy/sell as it will help us track down the winners.
- Flyers will be distributed at morning meetings or will be available online later this month.



Let us get on board and continue to raise big money for the kids of our community!

---- Past Events ----

Veronica Goveas at DYW National Event

By Cathy Sharkey



Veronica’s Distinguished Young Women journey, which began on February 22, 2020, came to an exciting close last Saturday when she was named as a one of the top 8 finalists at the national program “held” in Mobile, AL. The fifty state participants competed in the virtual program which culminated in the live-streamed broadcast hosted by 2020 DYW of America, Elif Ozyurekoglu. Destiny Kluck from Georgia was named the DYW for America for 2021.

In addition to a \$5000 scholarship Veronica was awarded as a finalist, she won preliminary award in Scholastics and Interview. Each preliminary award winner receives \$1000. Veronica earned \$7000 at nationals and a total of \$11,000 for all three levels of DWY.

Veronica is the first Menomonee Falls participant to go to nationals in 33 years. She was an outstanding representative for this community and our state. Veronica will be attending the University of WI-Madison in the fall and plans to become a physician-researcher. She will be at the July 28 club meeting to share more about her experiences at the national program.

----- Optimist Meetings -----

Photos by Jon Cline

Village Park Update



Tyler Swagerman gave us an update on the Village Park – Phase 2.

Scholarship Winners



L to R: Emma Schoenauer, Noelle May, Patrick Lynch, Cathy Hazzard, Alyssa Hilgendorf, Kaylee Helchen, Veronica Goveas, Sara Booher.
Not pictured, Jordyn Talaska, Quest scholarship winner.

The Community Scholarship Award Night was held on June 8. Our gracious board approved seven, \$2000 scholarships and, one \$1000 scholarship for a Quest graduate, totaling \$15,000! On Wednesday, June 9, we were fortunate to hear from the students pictured.

We enjoyed reading and hearing about their volunteerism in the community, and their plans to continue in the future. We are in good hands with this group! Thank you to my committee: Barb Schmit, Lenny Kimmel, Chad DeLuka, Greg Mattson and Jeanine Dederich for their time and support of the program.

I would also like to extend a sincere thank you to Ed Schlumpf and Todd Paulus for running successful fundraisers during a pandemic, along with our membership who supported these events.

*With many thanks,
Cathy Hazzard*

Dr. Ruth Etzel



We heard from Dr. Ruth Etzel at our June 30 meeting. She grew up in Menomonee Falls. She has had a distinguished career and is currently the Director of the U.S. Environmental Protection Agency's Office of Children's Health Protection and a senior advisor to the Administrator of the EPA. She was a pioneer in studying the health effects of exposure to secondhand smoke among infants; her work led to nationwide efforts in the U.S. to reduce indoor exposures to tobacco, including the ban on smoking in US airliners. Professor Etzel is the founding editor of the influential book *Pediatric Environmental Health*. She co-edited the *Textbook of Children's Environmental Health*, published in 2014. She is a courageous leader in bringing health risks to children to public attention and working collaboratively towards solutions."

New Member



Sarah Frances is sworn in as a new member.

Humor



Jim Foster starts each meeting on a humorous note as he tells a joke or two.

---- Getting to Know You – Dan Schwind ----

About Dan:

Born and raised in Menomonee Falls, I've been married to my wife Kathy for 5 years. We have 1 son, Kevin, who just recently graduated from UW-Whitewater and 4 cats, Miley, Hannah, Lexi, and Bella. Kathy and I just purchased our home in Menomonee Falls a little over a 1 ½ ago.

Career:

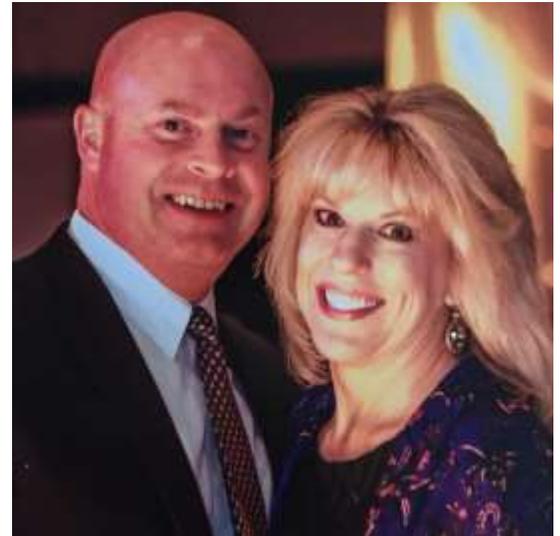


In July I will begin my 31st year in the banking industry with the largest amount of time (21 yrs.) spent with M&I Bank (now BMO) in Menomonee Falls, and now with Town Bank for 9 years. I spent my early career (13+ years) in food service management, mainly with Burger King.

I was lucky when I was a kid to have both a Sentinel paper route and Journal route in my neighborhood. For those of us that remember when there were 2 papers.

Volunteer activities:

I have been very involved in many activities over the years. I currently sit on the board for Menomonee Falls Chamber, Menomonee Falls Optimist Club, Greater Menomonee Falls Foundation, and Falls Area Food Pantry. I also serve on the committee for Wheeling and Healing for Froedtert Hospital of Menomonee Falls, golf committee for the Menomonee Falls Chamber, Menomonee Falls Chamber Ambassadors.



Family:

As mentioned earlier, Kathy and I have been married for 5 years. Kathy is an Administrative Assistant in the Interventional Radiology Clinic at the main campus of Froedtert Hospital.

Our son, Kevin, who recently graduated from UW-Whitewater received a degree in Computer Science and minor in IT. He is currently on the job hunt.

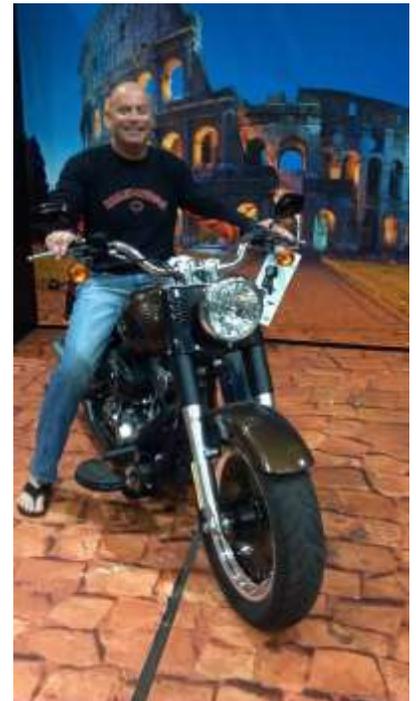
My mom, Diane, moved in with us when we purchased our home and enjoys being with us. Kathy's parents live close by in Waukesha.

Optimist member:

I have been a member of the Optimist Club for 21 years and my sponsor was the late Dave Petroff. I am a past President of the club back in 2004 and soon to be President in October.

Spare time:

In my spare time I love to golf, exercise, rent a Harley and go for long rides with Kathy. Kathy and I walk 3 ½ miles most nights.



----- June Board Minutes -----



Unapproved: to be approved at the next board meeting.

Date: 06/15/21

Attendees: Rick, Fred, Jerry, Greg, Carol, John, Jen, Kim, Don, Todd, Dan, Shannon

Review of Agenda: Moved to approve John, Second, Dan, Approved

Review of Minutes: Moved to approve Todd, Second Jen, Approved

Review of Treasurer's Report: Moved to approve, Todd, Second, Jen, Approved

Donation Requests:

Kids from Wisconsin, requested \$2000.00 (request dies with no motion)

Tri County YMCA, Annual Giving Campaign (request dies with no motion)

Budget Approvals:

Tri-Star Baseball, Don Eisenhower, Moved to approve Greg, Second, Dan

New Members:

Bonnie Kenny, Bernadette van Willigen, Harlan Mueller, Sarah Frances, Carl Holzem

Motion to Approve, Fred, Second, Dan, approved

Open Business:

Zoom account, motion to cancel Zoom account Jerry, second Dan, approved

New Board Members, Jen stepping down for 2021/22 term, Election to occur July 14

New Business:

Event/Activity info – need follow up from committee leaders to get the events filled in, committee chairs, committee to regroup on contacting committee chairs

Next Meeting Date: July 20, 7:00 am, Menomonee Falls CEREC building

Adjournment: Moved to adjourn Kim, second Carol, approved

Submitted by Shannon Dederich

----- July Birthdays -----



4	Karen Nelson
5	Tom Wagner
5	Molly Dederich
9	Steven Chmielewski
13	Monte Raymond
14	Janet Hudachek
16	Kirk Woosencraft
19	Larry Barbera
22	Annie Jurczyk
24	Nancy Kane
28	Jenny O'Keefe
28	Bernadette van Willigen
31	Ed Schlumpf

----- Thank You Notes (excerpts) -----

Kaylee Helchen – Scholarship Winner - *“I am so grateful to receive your scholarship...thank you for all your organization does for our community.”*

Barb Riehle – Food Pantry Assistant Director - *“Thank you for your donation of \$84...to purchase food for families in our community who need help.”*

Submitted by Jerry Mislant



---- This Month in Club History ---



July 11, 2012 (nine years ago) – Joe LuDan of Broadway Limo brings OI President Jack Creswell and his wife to our 7:15 am meeting to swear in three new members. Their enrollment brings our current roster to 197 making us the third largest Optimist Club in the world (out of 300+ clubs)!

Submitted by Jerry Mislant – gleaned from the 40 Year History Program - courtesy of Ed Schlumpf

Optimists at the Beer Garden

Photos by Jon Cline





----- *How to Publish Optimist News* -----

There are multiple venues for publishing Optimist news and events the community and to the Optimist members. It is important to get the word out so everyone is aware of the events we sponsor to benefit the youth of the community. Committee chairs are responsible for writing the articles and sending them via email to the people listed below:



- NEWSLETTER** Jerry Mislant or Barb Schmit **no later than the 27th of each month** - jerry.mislant@prodigy.net or schmitbarb@gmail.com
- NEWSPAPERS** Shannon Dederich **three or more weeks prior to your event, as quickly as possible after an event** - shannon.dederich@gmail.com
- FACEBOOK** Cathy Sharkey, Dawn Mariscal or Lynette Shepherd
- csharkey224@yahoo.com, dmariscal@wi.rr.com, llshep4ma@gmail.com
- WEBSITE** Beth Saunders - bethjsaunders@gmail.com